

Luke MacKay
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LUKE MACKAY

I am a Canadian **Multimedia Designer** with a passion for art and creativity. Though my talents lie in producing digital-interactive experiences, my enjoyment comes from pushing **innovation & creativity** to new limits and producing something truly **unique**.

SKILL SETS

- Specialized in developing **Flash & Flex** applications
- Rare affinity for both Design & Development
- Adaptive problem solving and creative thinking
- Organized Team & Project Management experience
- Structured Design & Development processes
- Strong sense of brand-oriented design
- Use digital and print media to reflect client identity

ETHIC

- Ambitious and **motivated** to achieve
- Value and respect other's feedback
- Highly motivated **self learner**
- Excel under pressure and tight deadlines
- Work effectively in teams, under superiors' direct guidance, and independently

SOFTWARE PROFICIENCIES

Programming	Flash Actionscript 2.0 & 3.0, C++
Data Management	XML, PHP, Coldfusion, MySQL
Web Design	Adobe CS3 Flash, Flex, HTML, CSS, Javascript
3D	Autodesk Maya & Motion Builder, Vicon Motion Capture
Multimedia	Adobe CS3 Premier Pro, Adobe CS3 Soundbooth
Telecommunication	Asterisk PBX API
Graphic Design	Adobe CS3 Photoshoph & Illusrator
Print Publishing	QuarkXPress 7.0 Adobe CS3 InDesign & Acrobat

EDUCATION

Carleton University - (2007) Bachelor's Degree of Information Technology: Interactive Multimedia & Design

Algonquin College - (2007) Advanced Diploma Information Technology: Interactive Multimedia & Design

Sir Wilfrid Laurier High School - (2003) Graduate Diploma

REFERENCES

Phillip Mullis - Synergex Telecom
Vice President & Immediate Manager
(905) 585-1212 Ext. 333

Ali Arya - Carleton University
Professor & Senior Project Advisor
(613) 520-2600 Ext. 4184

EXPERIENCE

I've had the privilege to work with a range of companies on a part time, full time, and freelance basis. From each I've found enjoyment in the work I do and the people I work with.

Self Employed Contracting

August 2008 - Present

Flash Developer - I succeeded in full time contracting for various design agencies and independent clients. I worked on important projects for clients such as Disney and South Australia's Department of Education and Children's Services.

- Websites (Flash AS2, AS3, Flex)
- Tutorial Animations (Flash)
- Educational & Promotional Games (Flash AS2, AS3)

Synergex: Telecom

October 2007 - July 2008

Software Developer - Created several Flash based, online telecom applications. Initially transferred to Synergex Telecom to Design & Development application user interfaces, I was soon promoted and developed the full products.

- Online Applications (Flash AS3, PHP, MySQL, Asterisk PBX API)
- Training Manuals (InDesign, Illustrator)

Synergex: Creative Services

June - October 2007

Graphic Designer - Worked with a team of French translators to bilingualize video game packaging for re-sell in Canada. I was responsible for the graphical changes, accommodating client feedback, and for preparing the project components for print.

- Manuals (InDesign, Quark)
- DVD Case Sleeves (Photoshop, Illustrator)
- Printing Imposition (Acrobat, Javascript)
- Logo Design

Lomac Renew: Window Treatment Services

April 2005 - June 2008

Part Time Graphic & Web Designer - Established company brand and produced unified designs across a variety of print and digital mediums.

- Logo
- Business Card
- Website (HTML, CSS)
- Pricing Forms
- Yellow Pages Advertisement
- Tradeshow Kiosk Design & Construction

Carleton University: Carleton Immersive Multimedia Studio

Jan 2005 - Jan 2007

Research Assistant - Responsible for developing a Flash based DVD project that exhibited studio research. I later lead a team in the production of the research program website.

- Interactive DVD (Macromedia Director, Flash)
- Website (HTML, CSS, Javascript)
- Presentation Tools (Flash, XML)
- Highschool Student Tutoring (Flash)